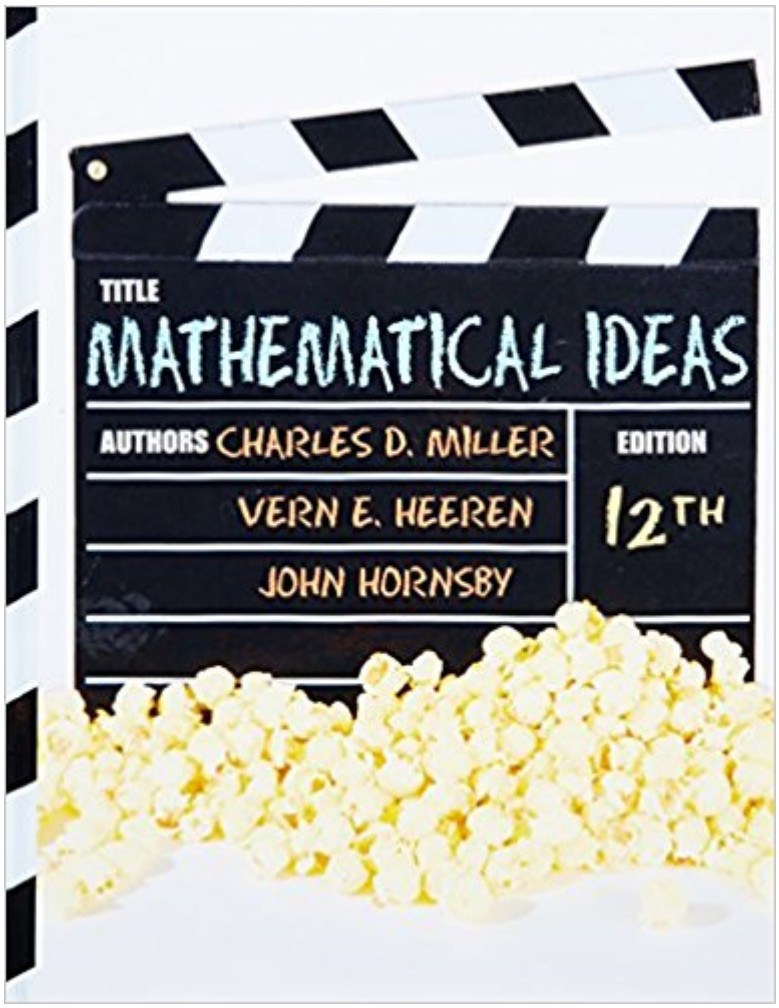
Mathematical Ideas (12th Edition)



Synopsis

ALERT: This is a standalone book and does not contain an access code. If you would like to purchase the verison with the Access Card Package please visit: http://www..com/dp/0321759915 What does your math course have to do with the latest TV shows or Hollywood movies? PlentyÃ¢â ¬â œif youÃ¢â ¬â„¢re using the right text. Mathematical Ideas, Twelfth Edition brings the best of Hollywood into the classroom through descriptions of video clips from popular cinema and television. Well-known author John HornsbyÃ¢â ¬â„¢s innovative approach is enhanced with great care in this revision, and refined to serve the needs of you and your instructor. Streamlined and updated, it offers a modernized design, new bubble pointers for Example annotations, and much more. It retains the consistent features, friendly writing style, clear examples, and exercise sets for which this text is known.

Book Information

Hardcover: 1008 pages

Publisher: Pearson; 12 edition (January 17, 2011)

Language: English

ISBN-10: 0321693817

ISBN-13: 978-0321693815

Product Dimensions: 8.8 x 1.6 x 10.9 inches

Shipping Weight: 4.8 pounds

Average Customer Review: 3.8 out of 5 stars 230 customer reviews

Best Sellers Rank: #12,560 in Books (See Top 100 in Books) #19 inÃ Â Books > Science & Math > Mathematics > Popular & Elementary > Pre-Calculus #213 inÃ Â Books > Textbooks > Science & Mathematics > Mathematics

Customer Reviews

Charles Miller has taught at America River College for many years. Ã Â Vern Heeren received his bachelor's degree from Occidental College and his master's degree from the University of California, Davis, both in mathematics. He is a retired professor of mathematics from American River College where he was active in all aspects of mathematics education and curriculum development for thirty-eight years.Ã Â Teaming with Charles D. Miller in 1969 to write Mathematical Ideas, the pair later collaborated on Mathematics: An Everyday Experience; John Hornsby joined as co-author of Mathematical IdeasÃ Â on the later six editions.Ã Â Vern enjoys the support of his wife, three sons, three daughters in-law, andÃ Â eight grandchildren. Ã Â John Hornsby: When a

young John Hornsby enrolled in Lousiana State University, he was uncertain whether he wanted to study mathematics education or journalism. Ultimately, he decided to become a teacher. After twenty five years in high school and university classrooms, each of his goals has been realized. His passion for teaching and mathematics manifests itself in his dedicated work with students and teachers, while his penchant for writing has, for twenty five years, been exercised in the writing of mathematics textbooks. Devotion to his family (wife Gwen and sons Chris, Jack, and Josh), numismatics (the study of coins) and record collecting keep him busy when he is not involved in teaching or writing. He is also an avid fan of baseball and music of the 1960's. Instructors, students, and the 'general public' are raving about his recent Math Goes to Hollywood presentations across the country.

This book is exactly what I needed for my math class. It is what was listed on the syllabus and it worked just as it was intended to. The examples were easy enough to follow along with and the concepts were explained well. My success in the course, however, was dependent on me paying attention in class and taking extra time out of my schedule to spend in the math lab getting extra instruction. I am not good at math and was able to do well not only because of this book, but it was a good starting point. I did not need an access code so that was not a concern of mine when I ordered this book. If your syllabus says this is the book that you need I would recommend that you get it because math is a course where having the book makes a big difference.

This is a pretty great textbook, as far as textbooks go. Most mathematics books, in my experience, are not the best, but this book does a great job of explaining the materials, providing interesting historical/background information, giving lots of examples to work through, as well as staying relevant with current events. It even has a neat "extension" section on Cryptography.I've had Discrete Math as part of my Computer Science curriculum at a University, and was surprised to see how much of that information is duplicated in a lower-level Liberal Arts Mathematics course. I highly recommend this book, if you are interested in basic mathematics principals (which a lot of curricula seem to gloss over in favor of hack-n-slash shortcuts for standardized tests) or if you are a student of Computer Science, the material is particularly relevant with sections on problem solving, Boolean logic, and conversion between number bases (binary, octal, hex -- all good to know for programmers).The Kindle version overall is quite good, but note that there are restrictions on which devices can use it (as it is "formatted for larger screens"). I was only able to use the book with Kindle for PC. The Cloud Reader and my Kindle Touch could not open the book, but it seem to work

on my Google Nexus 10. Hope this information helps.

My grandson loves the book.

I rented this textbook for my math class. It came to me in pretty good condition. The hard cover of it was a little dirty, but the rest of the book seems fine. The lessons themselves are organized funny, but it seems to be a pretty good math book.

Great book

Code didn't work. Shouldn't rent this book for $30 more when the code don't work. Just rent the one without the code. It'll save you time and money

The book is a great tool to have, this book is a must for everyone who needs or must study math. Great

Helped me pass!! I really would have failed if I didn't get this book. Before it my test scores were horrendous and after I was pulling in A's.

Mathematics) Lecture Notes on Mathematical Olympiad Courses: For Junior Section Vol 1 (Mathematical Olympiad Series) Mathematical Apocrypha: Stories and Anecdotes of Mathematicians and the Mathematical (Spectrum) Simple Mathematical Models of Gene Regulatory Dynamics (Lecture Notes on Mathematical Modelling in the Life Sciences) Mathematical Problems from Combustion Theory (Applied Mathematical Sciences) (v. 83) Mathematical Ideas (13th Edition) - Standalone book Magical Mathematics: The Mathematical Ideas That Animate Great Magic Tricks Ethnomathematics: A Multicultural View of Mathematical Ideas Distilling Ideas: An Introduction to Mathematical Thinking (Mathematics Through Inquiry)